



Sponsorship, Food Truck, and Booth Opportunities

Our Sheep and Fiber festival has been growing like crazy with over 800 attendees in 2024 from 15 states! Besides celebrating sheep and fiber artisans, this festival gives attendees a chance to experience crafts from over 15 local vendors, listen to local bands, and experience a real working sheep ranch. For 2025 our goal this year is to increase attendance by 25% and break the 1,000-attendee mark.

Our marketing campaign kicks off in December with marketing in local and regional media, social media, and other relevant opportunities. Sign up now to have your logo included in our marketing activities.

Booths

Tabletop - \$75

One table up to 4X8 feet long. Electricity provided. Free Wi-Fi. Bring your own awning or tent.

Booth - \$150

10 X10 space. Electricity provided. Free Wi-Fi. Bring your own awning or tent.

Double Booth - \$250

20 X10 space. Electricity provided. Free Wi-Fi. Bring your own awning or tent.

Food / Coffee Trucks

Fee - \$150

We provide a parking space, 110V electric hookup, Free Wi-Fi. Fee covers both days.

Email Ed Crowley at ed@mestameadows.com to register or with questions. Our phone number is 859 536 0767

Fiber Art and Other Classes

25% of Class Fee

You set your own fee, however, we recommend charging \$40 per person per class. However, this number may be more or less depending on what the cost is for you to produce the class and (if needed) to provide the materials for the class. We keep 25% of class fee to cover marketing and administrative costs. Register at:

https://docs.google.com/forms/d/e/1FAIpQLSffUeJC0gTQEPSya1iMfrNsE5ukWTnwP2Z2houdjZqaNzrl2w/viewform?usp=sf_link

Sponsorship Opportunities

We have several great sponsorship opportunities:

One Silver Sponsor (1) - \$750 – Already Taken

Premium Signage, booth, logo on all marketing materials

Gold Sponsorship (3) - \$200 – 2 available

Tabletop display, logo on all marketing materials and entrance sign

Silver Sponsorship (5) - \$100

Logo on all marketing materials

Shearing Area Sponsorship (1) - \$200

Banner across shearing area, logo on marketing materials

Petting Zoo Sponsorship (1) - \$200 – Already Taken

Tabletop display, logo on marketing materials, positioned in front of the petting zoo

Parking Shuttle Sponsorship (1) - \$100

Banner on truck/trailer which is shuttling attendees from the parking space to the festival.

Band Sponsorship (2) - \$200

Banner in front of band area, logo on marketing materials, tabletop display

FAQ's:

Do we provide electricity and Wifi?

Yes, we provide both. There is no fee.

Can other artisans besides fiber people exhibit?

Absolutely. In 2024 we had an Irish store, a potter, and many other diverse artisans attend.

Are there places to stay close to the event?

Yes. We highly recommend EC Reeds Mercantile and Hotel. However, they do tend to fill up early – so reserve your spot early. Also, there is a new 'Tree Top' Air BnB which has opened in addition to several other Air BnB locations in Marble Hill. The closest city with hotels is Jackson (closest) and a little further is Cape Girardeau Missouri. Both are a little over 40 minutes away. If you like camping, Bark's Plantation is literally 'over the ridge' from

our ranch (in fact, it adjoins our ranch – we just don't have a road to it!). It is about 3 miles away (5 minutes).

How do I check in when I arrive?

We have a very talented individual, Mila Ballew, who coordinates exhibitors, sponsors, and the volunteers. She is your first point of contact and you will love working with her!

As a sponsor do I have to have a booth?

No, you do not. You can just enjoy the benefits of our marketing efforts with your branding – no problem. If you do have information that you want to hand out, and you don't want to man the booth, we will have an information table where you can leave your information and attendees can pick it up.

Are there any special events for vendors?

We do have a thank you dinner for vendors and sponsors on Friday evening after the event closes (at 6 PM). There is no cost to attend, we just want to say thank you for attending the event.

Can I camp at the event?

Yes, we have a limited number of primitive and trailer camping spots available for sponsors and exhibitors which are free of charge. We do ask attendees to pay a \$25 per night camping fee for camper and primitive camping.